

## Technical Product Bulletin

### ACTIVATE

ACTIVATE is a highly versatile, powdered, safe-to-color oxygen-bleaching agent blend designed for use as a multi-function cleaning and de-staining specialty chemical. The product works effectively at lower temperatures because it includes a low-temperature bleach catalyst and a wetting agent that improves penetration and surface-active properties.



#### Application

ACTIVATE provides the professional dry cleaner with a potent soak additive for controlled stain removal in mild to warm water conditions for a wide variety of white and colored garments. It also functions as an adjunct in wash loads with lower temperatures than typical oxygen bleaching agents. Use ACTIVATE in both conventional and high-efficiency (HE) washing machines to remove juice, pet, blood, sauce, and grass stains.

In addition, the product effectively cleans and de-stains hard surfaces such as outdoor furniture, decking, trash cans, linoleum, sports equipment, ice chests, and awnings.

#### Directions

Top loaders: Add 3–4 ounces of ACTIVATE.

Front loaders: Add 4–5 ounces of ACTIVATE along with laundry detergent.

Soaking and general cleaning: Add 3 ounces of ACTIVATE to 1 gallon of warm water. Stir to mix (depending on the solution temperature, not all of the product will dissolve). Rinse with clean, cool water.

#### Packaging

ACTIVATE is available in 4x5-pound cases and 50-pound containers.